

PORTFOLIO

interior design



Dominika Pawenta

ABOUT ME

I have always been a creative person with many interests, such as fashion, architecture, graphic design or furniture design, and I believe that Interior Design is a perfect combination of them, which is why I decided to study it.

Throughout my studies, I was able to create a variety of projects that assisted me in exploring various paths.

In my second year of university, I decided to concentrate on Retail and Promotional Event Design, which has always fascinated me. The most intriguing aspect of these pathways, in my opinion, is the ability to work with already existing brands and incorporating their personality into the interior.

EDUCATION:

2021-current De Montfort University, Leicester
Interior Design BA

2020-2021 De Montfort University International College, Leicester
Art&Design degree

ACHIEVEMENTS:

- POPAI Student Awards 2023 finalist
- Women in Property Student Awards 2023 Highly Commented finalist

INTERESTS:

- Promotional Event Design
- Exhibition Design
- Retail Design

SKILLS:

- Adobe Photoshop
- Adobe InDesign
- Procreate
- SketchUp
- AutoCAD
- Enscape
- Microsoft Office
(including PowerPoint, Word and Excel)

LANGUAGES:

- English - fluent
- Polish - native

CONTACT:

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email: dominikapawentainteriordesign@gmail.com

linkedin: [my profile](#)

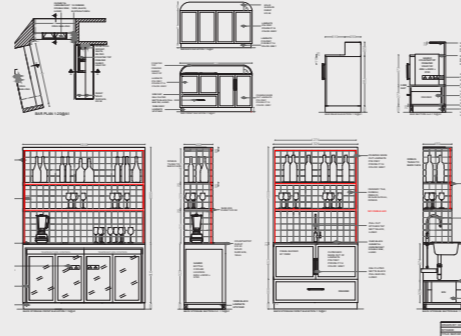
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Sound
2nd year



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2nd year



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entry
2nd year



5.
FOXPARK
1st year

Spotify® Feel The Sound

CONCEPT:

Feel The Sound is an immersive and interactive space, which encourages people at any age to be more creative and experiential. The idea behind this event is to use technology, light, sound and colour to bring people joy.

Listening to music is the one of the most popular activities amongst people these days, Feel The Sound brings this to another level.

EXPERIENCE:

The space was designed specifically to give guests many options to choose from at every step of their journey, which creates completely unique experience to every person. Having control over adventure means that people will be very satisfied with what they are experiencing.

THE BRAND:

Spotify, number one music streaming service used currently by 515 million people to listen to music, podcasts and audiobooks.



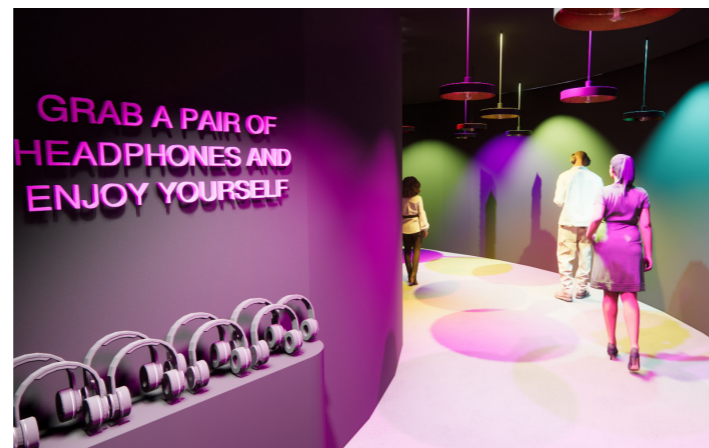
EXTROVERT DANCE PARTY



SPOTIFY GARDEN BAR



SNACK AREA



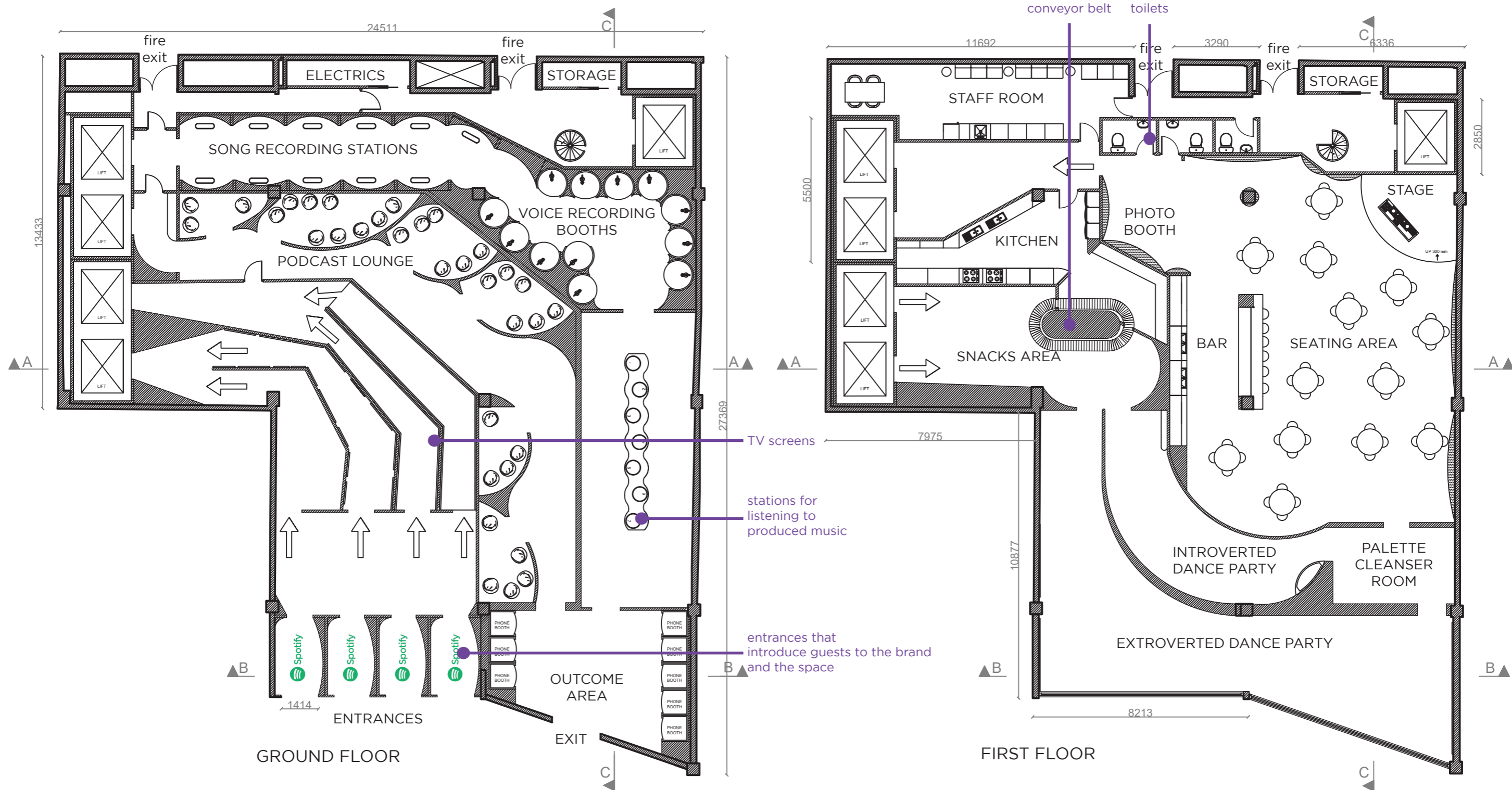
INTROVERT DANCE PARTY



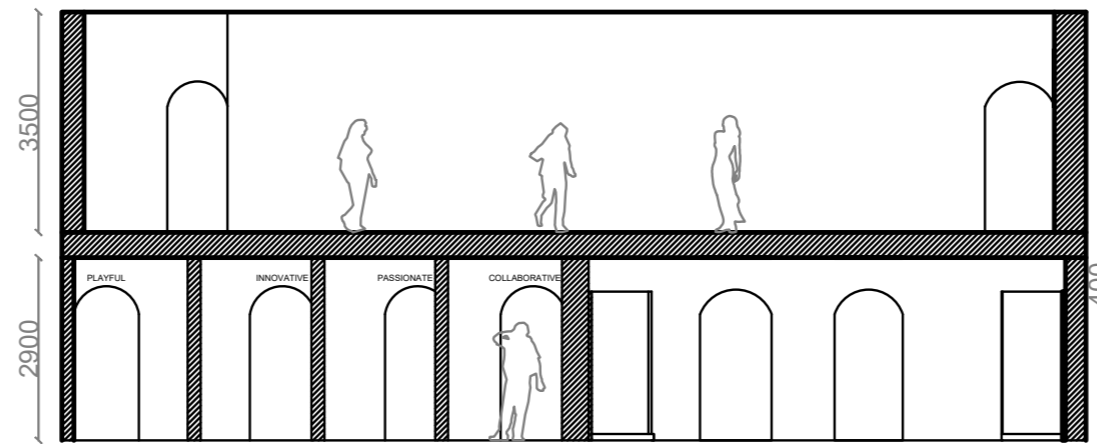
MUSIC STUDIO



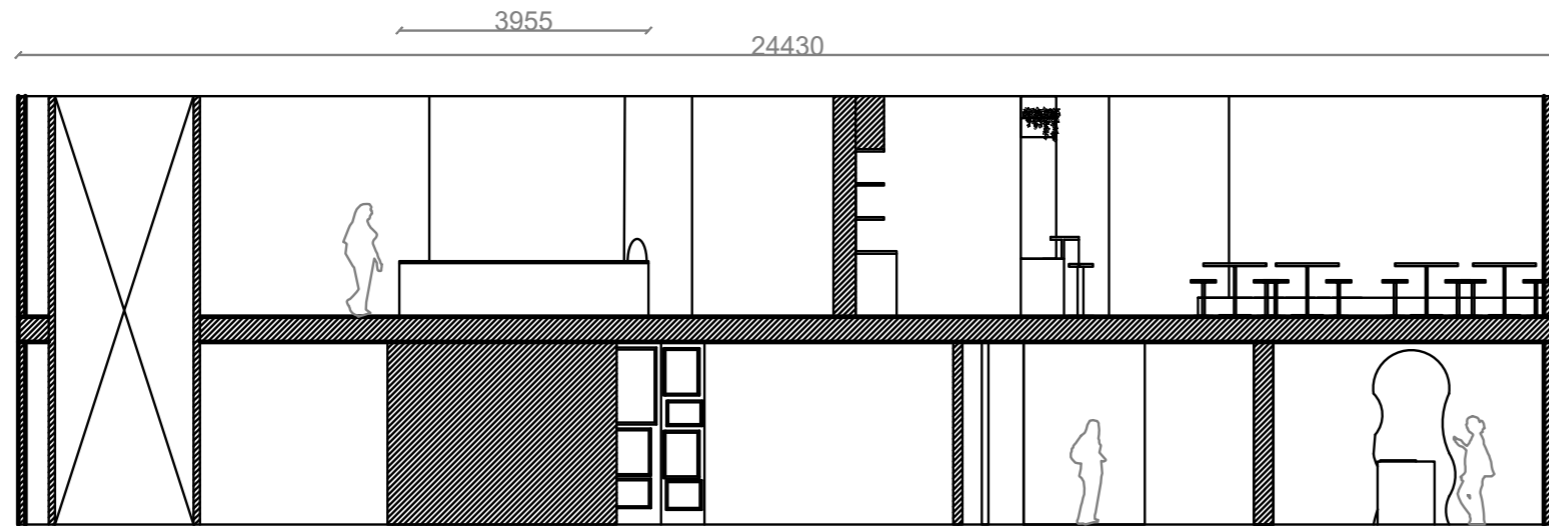
OUTCOME AREA



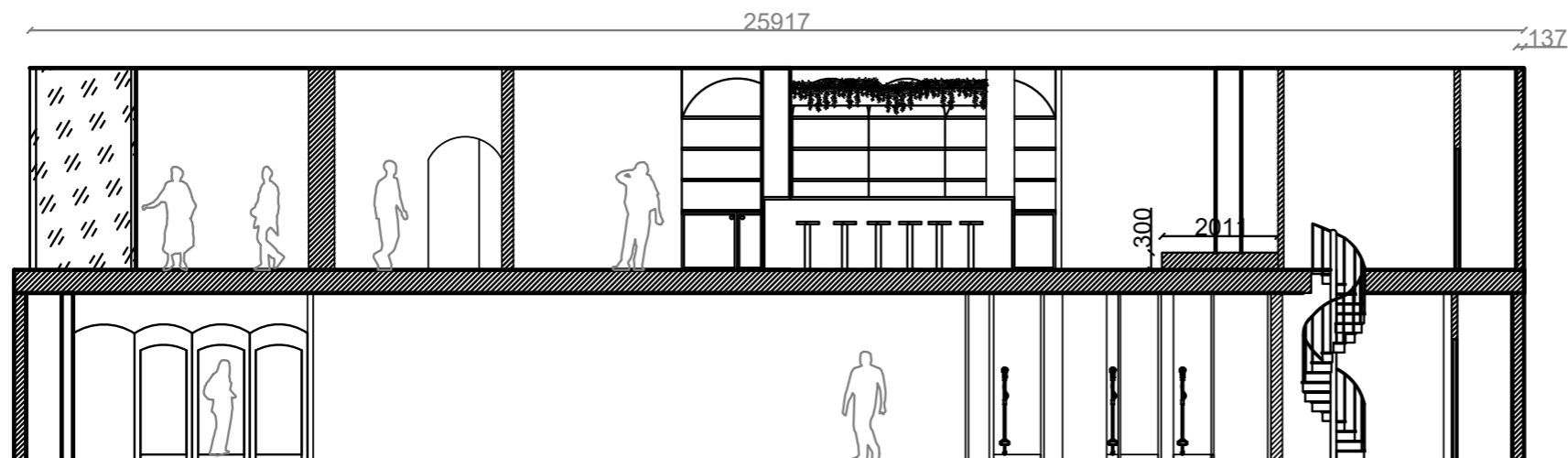
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| DRAWN BY: DP | DATE: 09.05.2023 |
| PROJECT TITLE: SPOTIFY EVENT | |
| DRAWING TITLE: PLANS | |
| INTD2300 | SCALE: 1:150@A3 |



SECTION B-B



SECTION A-A



SECTION C-C

| | |
|------------------------------|------------------|
| DRAWN BY: DP | DATE: 11.05.2023 |
| PROJECT TITLE: SPOTIFY EVENT | |
| DRAWING TITLE: SECTIONS | |
| INTD2300 | SCALE: 1:150@A3 |

ASOS IMMERSIVE RETAIL SPACE

GROUND FLOOR

Ground floor was designed to be a traditional retail space which people can visit on a daily basis, to see, try on and possibly purchase ASOS products using QR codes that are available on TV screens all throughout the place.

The interior was decorated with colours that are used by ASOS online, they do not define any gender and also work as a great background for any themes that will be used in the future. The variety of colours and materials also bring out creativity in customers to influence them to experiment with fashion.

Materials such as, metals and recycled velvet were chosen for sustainability reasons.

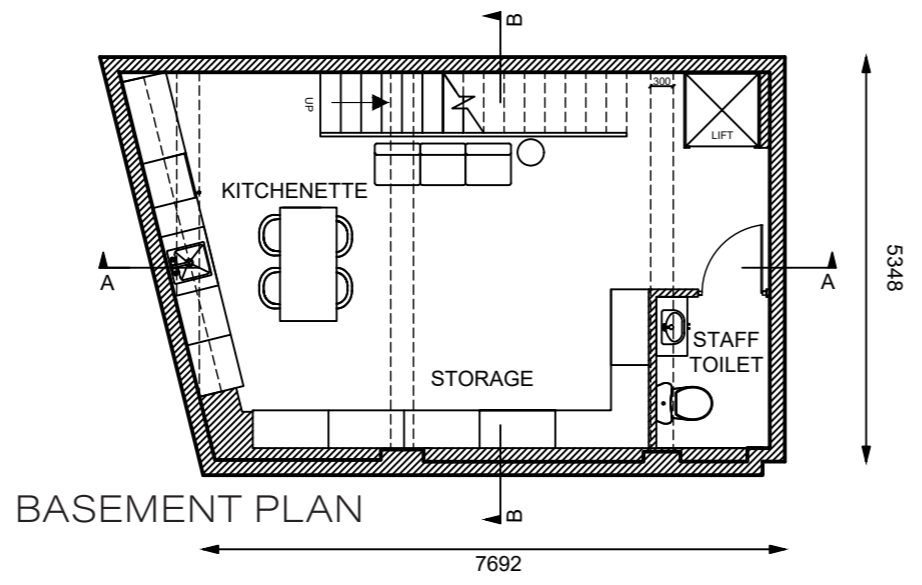
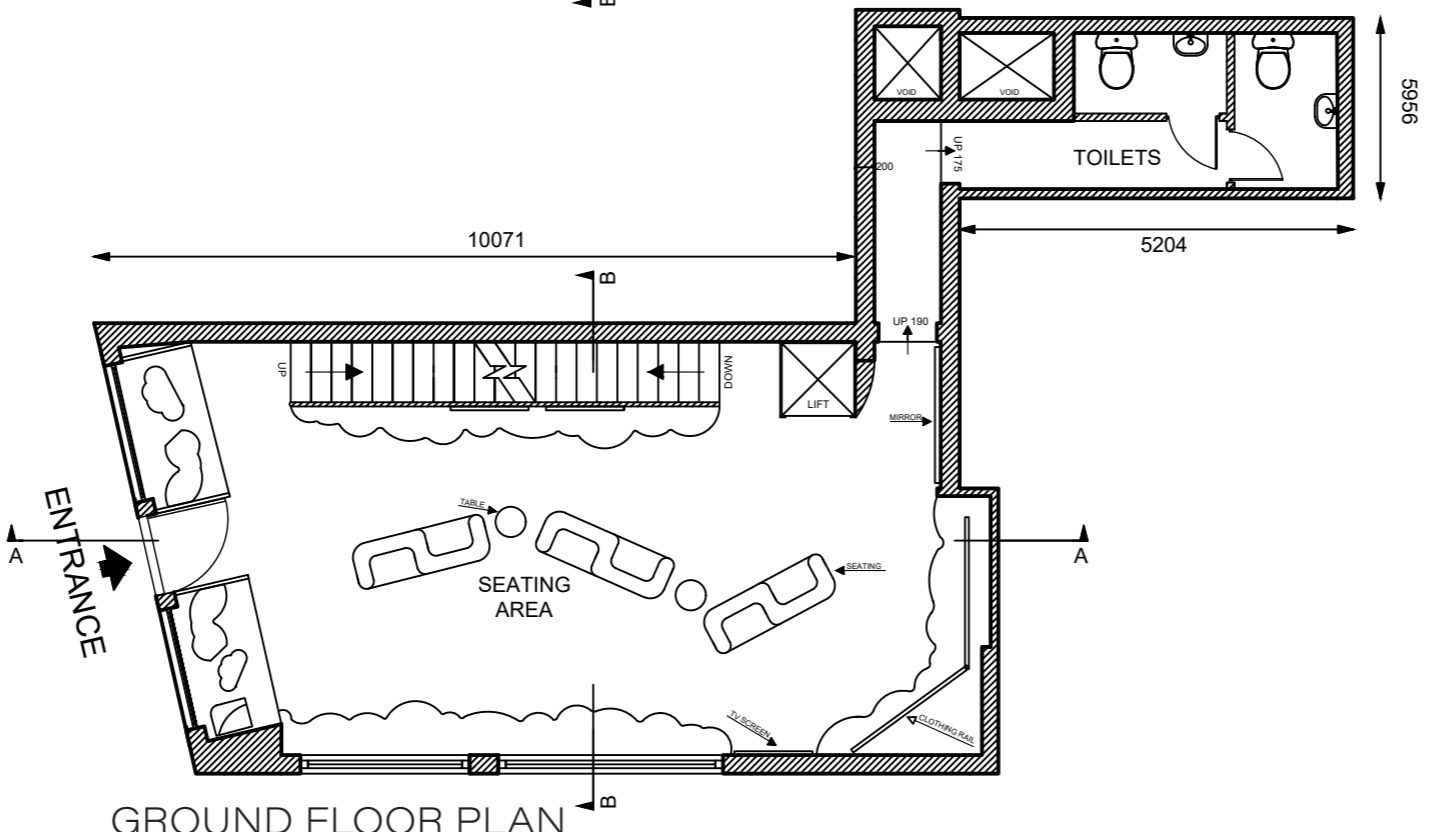
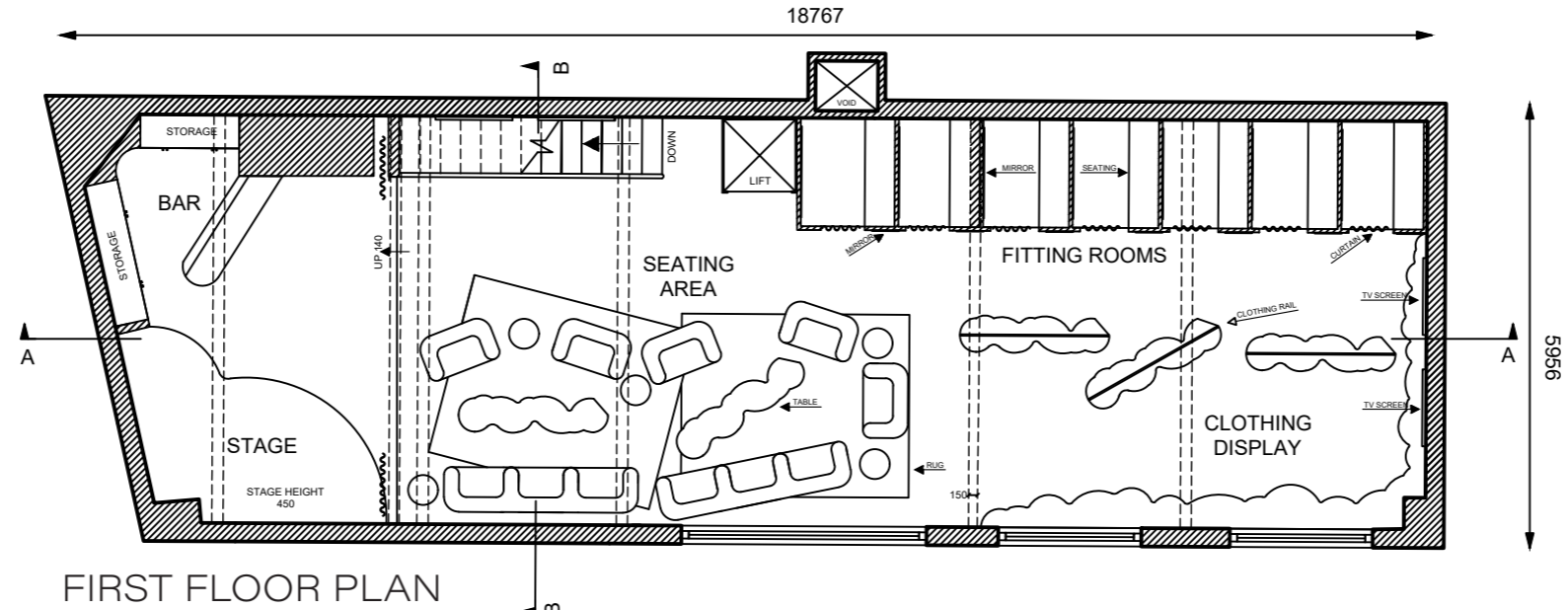


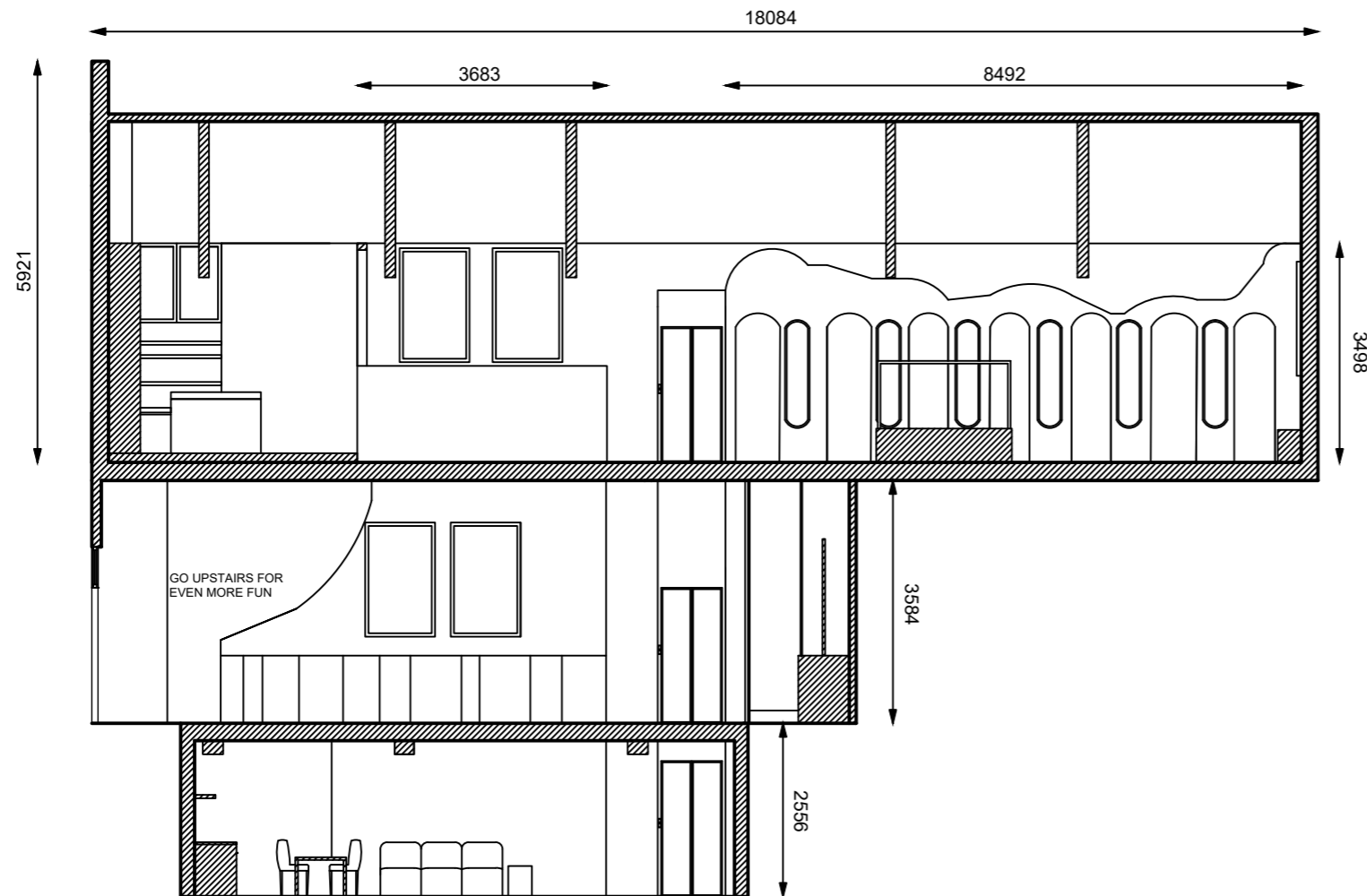
FIRST FLOOR

This floor was designed to be a retail and event space at the same time. The part with bar and stage in it can be closed by a curtain and that way it is invisible to the customers during day. The stage can be used for variety of activities, such as musical performances and TED talks with influencers or designers.

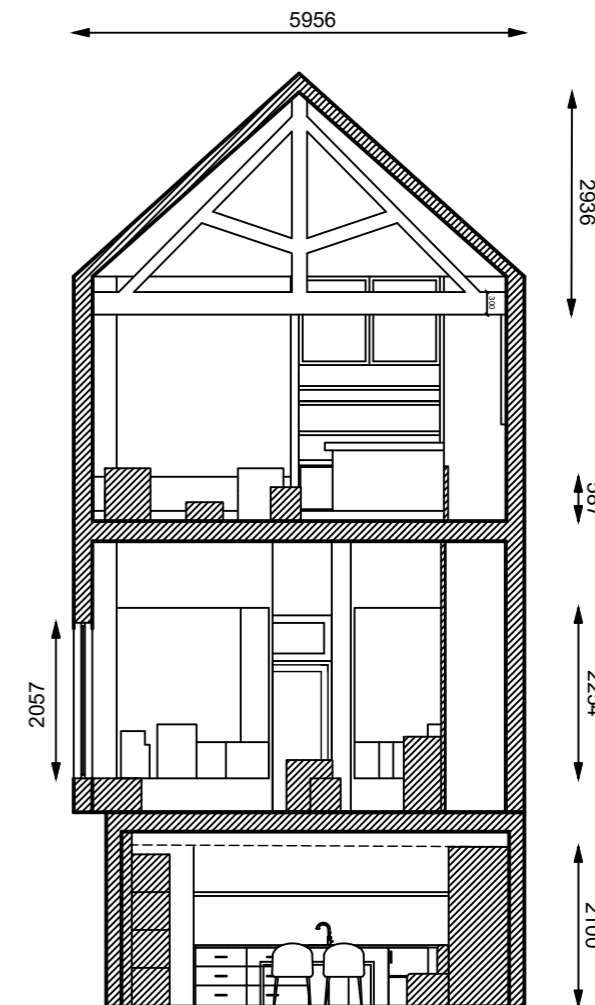
This floor also provides gender neutral fitting rooms, also furniture on this floor is very easy to move around on purpose, so each month it can be personalised for the event.



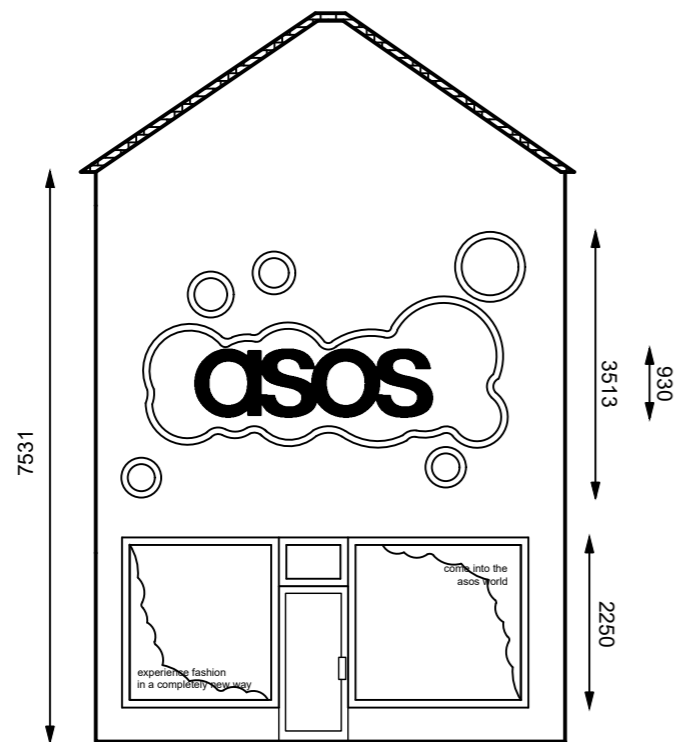




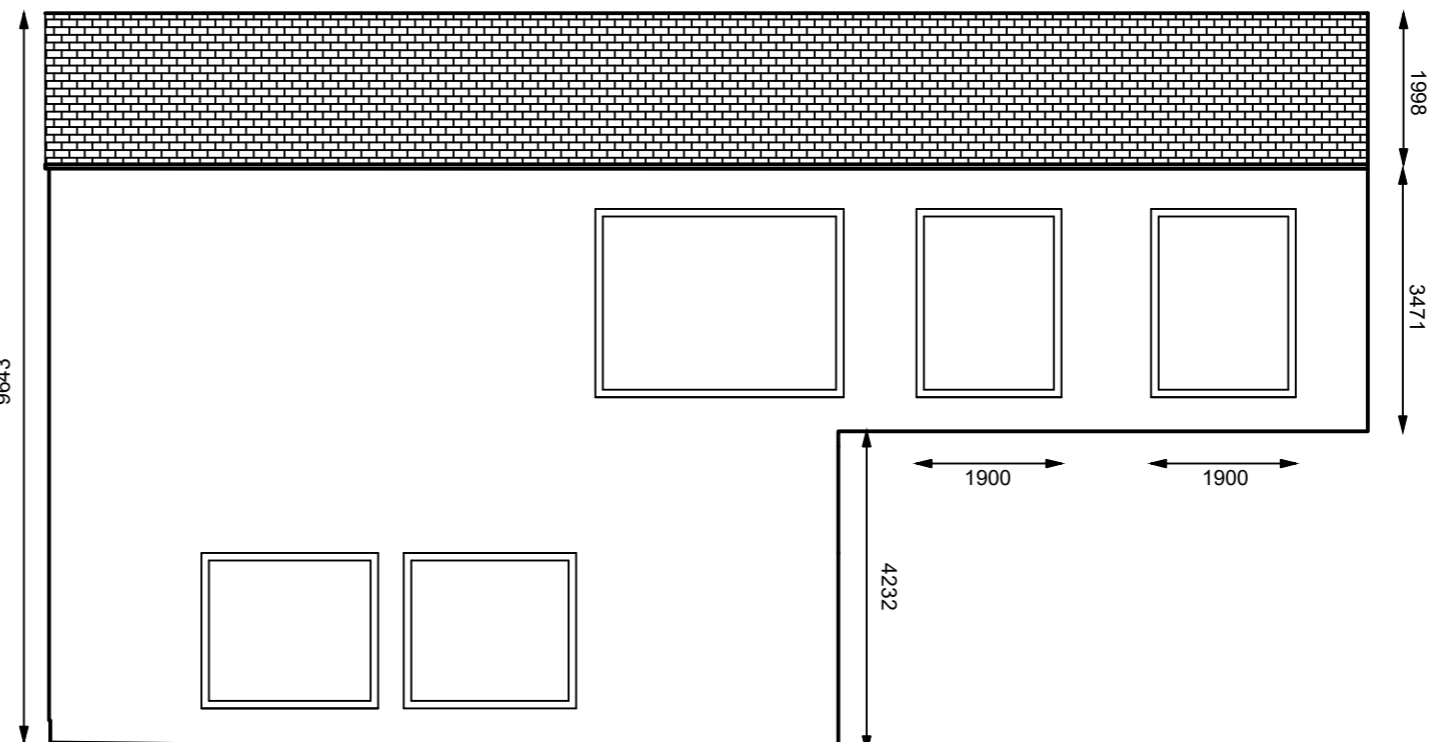
SECTION A-A



SECTION B-B

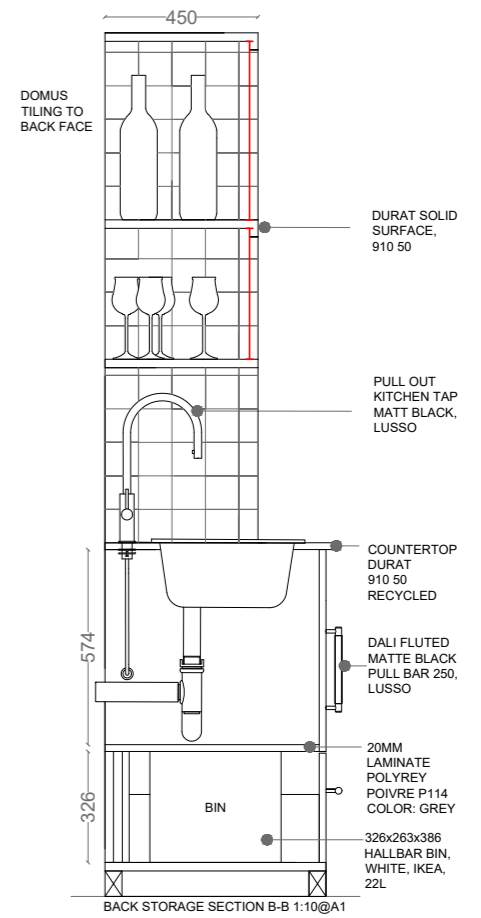
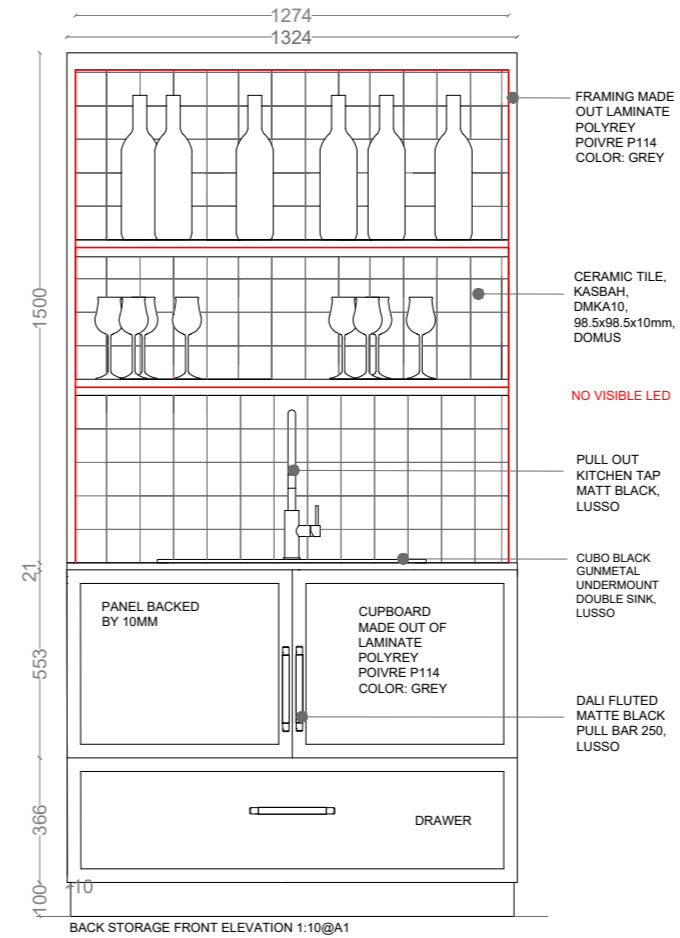
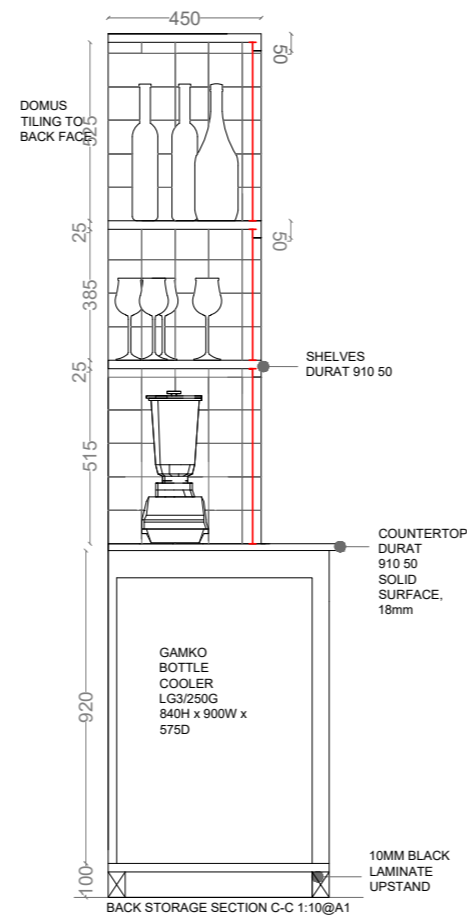
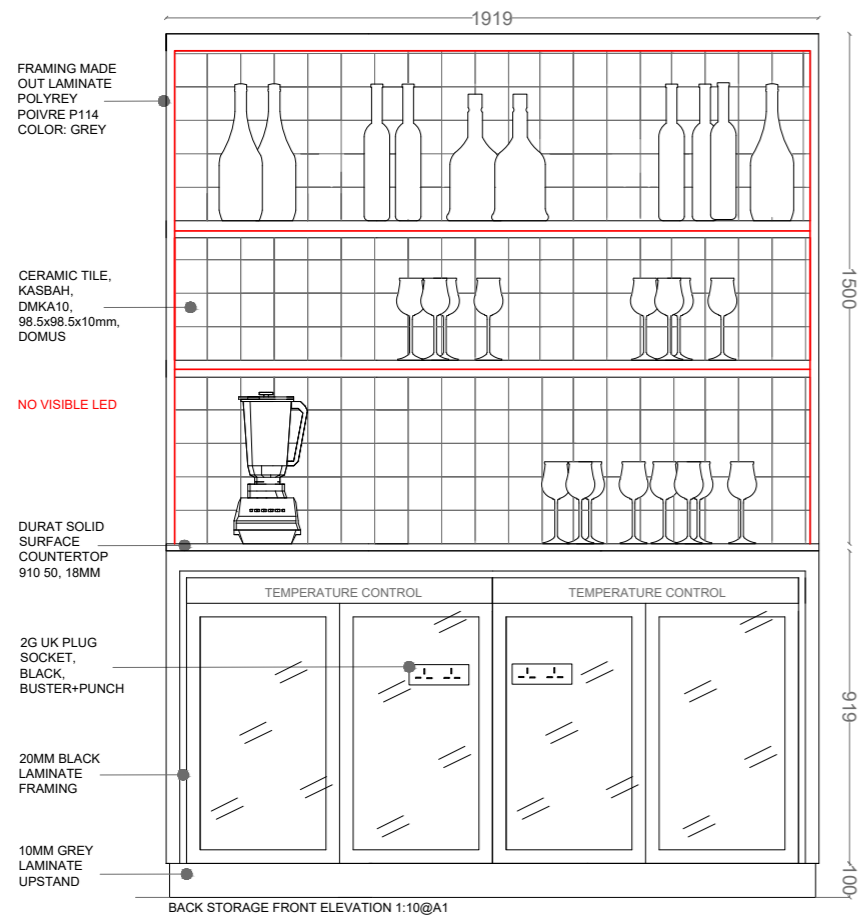
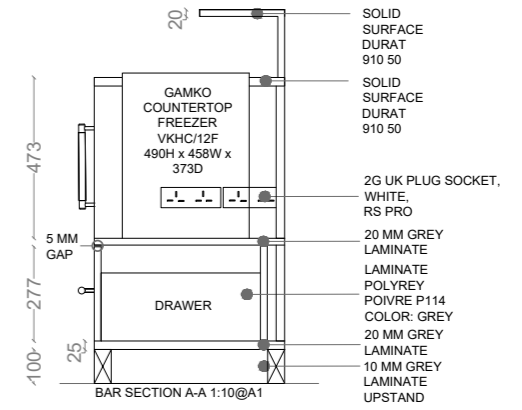
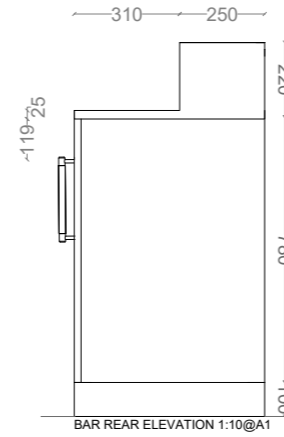
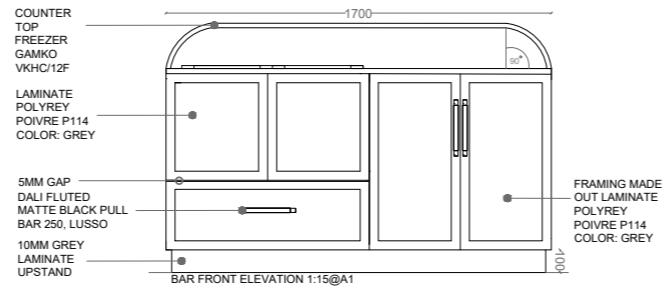
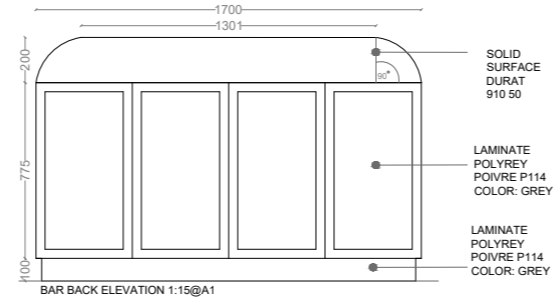
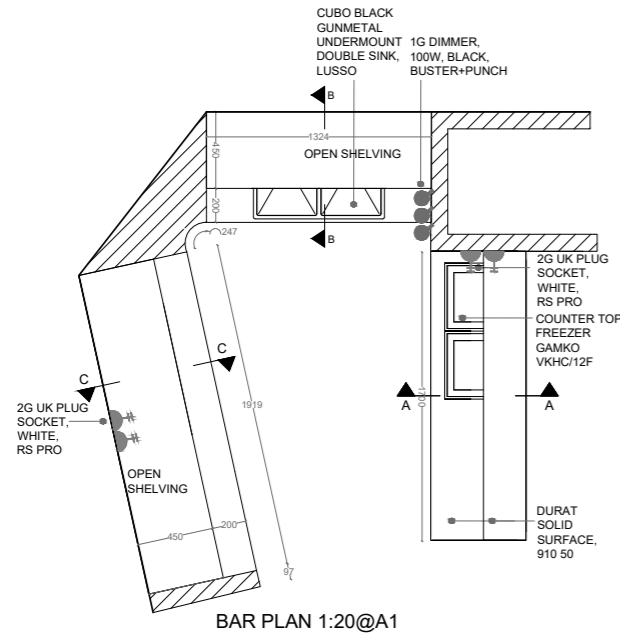


FRONT ELEVATION



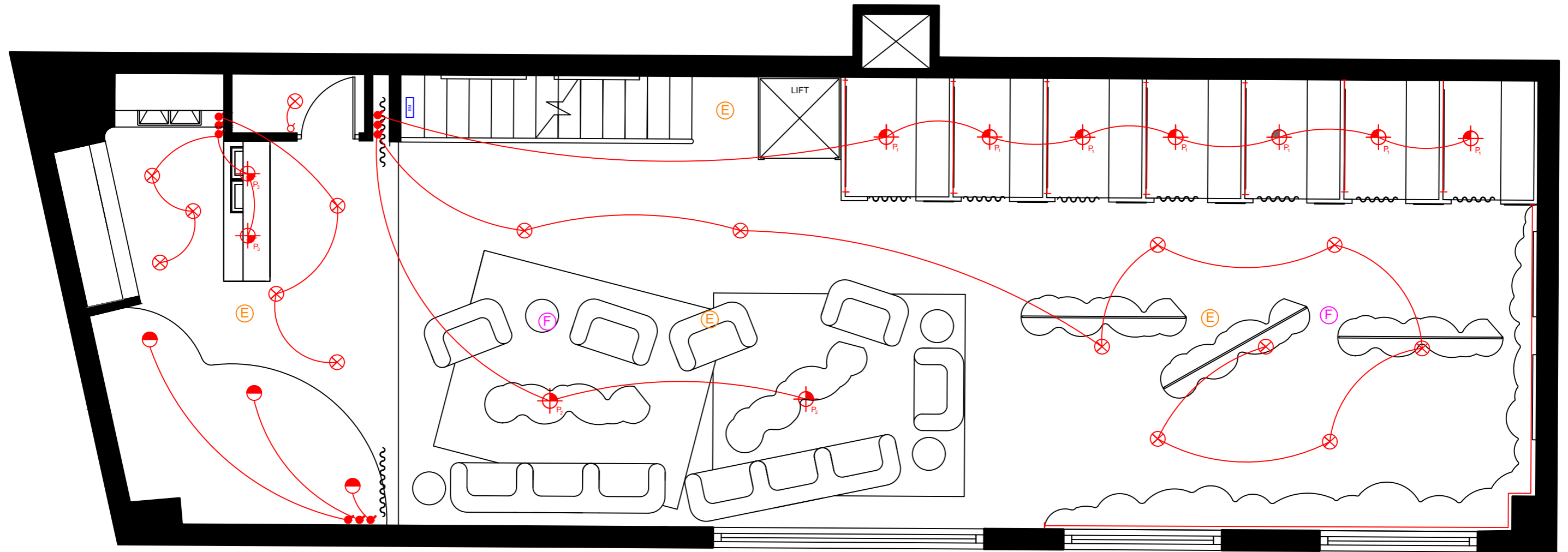
RIGHT ELEVATION

DETAILED BAR DRAWINGS



| | |
|-----------------------------|------------------|
| DRAWN BY: DOMINIKA PAWENTA | |
| INTD2400 | DATE: 19.05.2023 |
| TITLE: BAR DETAILED DRAWING | |
| DRAWING NR: 1/1 | SCALE: AS SHOWN |

LIGHTING SERVICE DRAWING



| KEY: | | NOTES: |
|------|--|--|
| | VL45 radiohus pendant, louis poulsen, 250 mm diameter | 1G Dimmer placed 1000mm above FFL P1 light 2000mm above FFL P2 light 1900mm above FFL P3 light 750mm above countertop fire alarm to be done by a specialist the lift to be done by a specialist |
| | under the bell pendant light, muuto, color black, 820mm diameter | |
| | FLY Pendant Light, Kartell, color fuchsia, 520mm diameter | |
| | ceiling down lighter Erco Iku Work, Wide Flood, Warm White | |
| | spot light - Erco Uniscan 48V floodlight, wide flood, size XS | |
| | emergency light directors | |
| | fire alarm | |
| | emergency exit LED | |
| | LED light strip | |
| | 1G Dimmer, 100W, Black, Buster+Punch | |
| | 1G Toggle switch, Black, Buster+Punch | |

| | |
|---------------------------------|------------------|
| DRAWN BY: DOMINIKA PAWENTA | |
| INTD2400 | DATE: 19.04.2023 |
| TITLE: LIGHTING SERVICE DRAWING | |
| DRAWING NR: 3/4 | SCALE: 1:50@A3 |

FIND YOUR PERFECT SKINCARE pop-up store

Dominika Pawenta
De Montfort University



Glossier.

DELIGHTED TO SAY THIS ENTRY GOT INTO A FINAL OF THE CONTEST.

THE BRAND:

Glossier, a skincare and makeup brand created in 2014, previously it existed as a website called "Into the Gloss". It focused mainly on sharing real information and having conversations with real people. The biggest belief of Glossier is that beauty is not made in a boardroom, but created by you. Packaging, formulas, playful colours, all of it is used to make beauty accessible and uncomplicated for everyone.

CONCEPT:

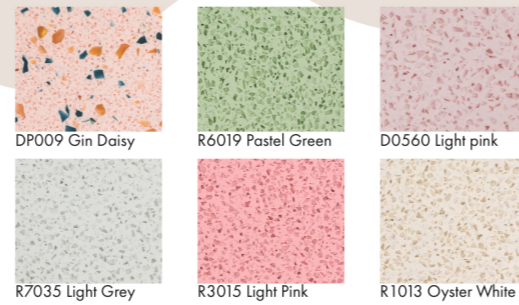
The permanent pop-up store was designed to be located in shopping malls and target customers who are familiar with the brand, as well as those who are intrigued and eager to develop their skincare routine. It is aimed at women at any age. It is also very welcome to help men improve their skin.

EXPERIENCE:

People have an opportunity to go through the process of customizing their personal skincare routine. From the time guests complete a quiz on a screen to the moment they fill glass containers. Throughout the process, guests have complete control over what is happening and what they will eventually use on their faces.

MATERIALITY:

The entire Glossier Pop-up store is made out of Durat solid surface material. It was chosen because of the playfulness of the colours and patterns, however also because of how sustainable it is. The material contains 30% recycled plastic and is 100% recyclable.



CUSTOMER JOURNEY:

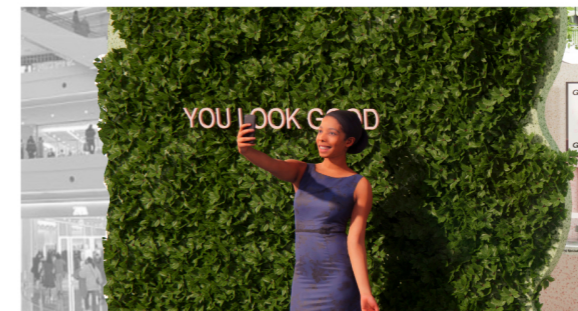
STEP 1: An employee will greet you and explain the pop-up store

STEP 2: Create your personal Glossier online account using one of the touch screens.

STEP 3: Using the touch screens take a survey that will determine your ideal skincare routine based on your lifestyle, skin type, age, and budget, you will be able to access the list of glossier products chosen for you, with explanation on how to use them and what order.



STEP 4: Use the Refilling Stations to fill up glass containers with products from your list. You can in a Glossier tote bag and try them at home. Using the previously created online account you can give feedback on satisfaction and pay for the products, however, if the products do not exceed your expectations they are completely free of charge

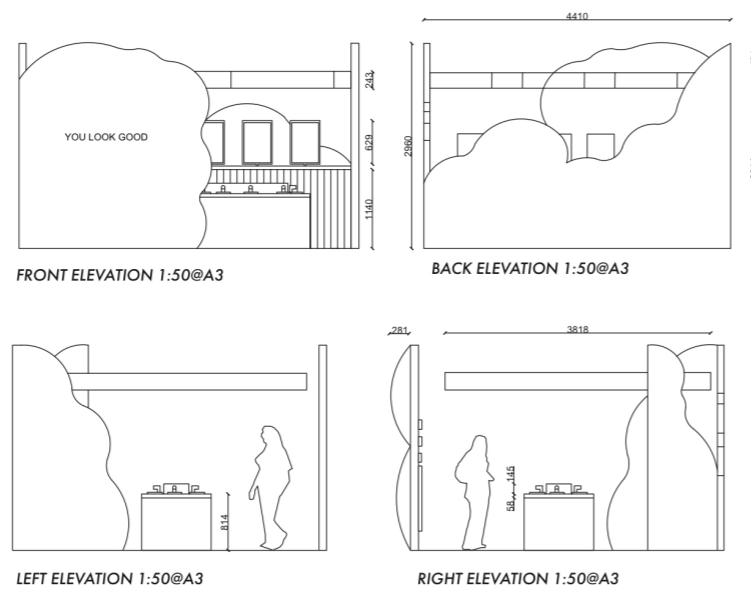
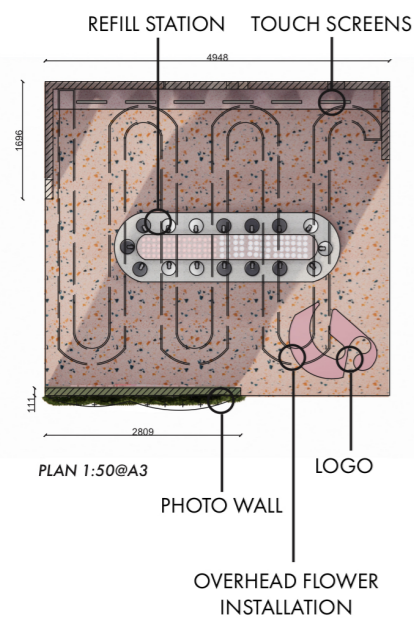


STEP 5: Take a selfie or a group photo in front of the plant wall.



Glossier.

TECHNICAL DRAWINGS:



MARKETING AND NAVIGATION:



The Glossier pop-up store would be announced on the brand's Instagram account prior to its opening, so customers familiar with the brand would be the first to hear about it.



Small traces of the pop-up shop would be evident around the retail mall, in the shape of a logo on the ground. Customers will know they are coming close to the pop-up store if they notice the pink emblem appearing more frequently along their route.

POP-UP STORE LOCATIONS:

During a year in each of those cities, the Glossier pop-up store will stay for a month to provide as many people as possible the opportunity to enhance their skin.



Glossier.

IMMERSIVE EXPERIENCE

DESIGN CONCEPT

The Immersive Experience art gallery is located in the container park called Escapade. The gallery was created to transport people into the magical world of art and provide them with unforgettable experiences.

The space presents multiple captivating adventures in one place. From the very beginning of the journey guests can purchase a beautiful painting displayed on a TV screen with a use of a QR code. After entering there is plenty of technology and surprising details.

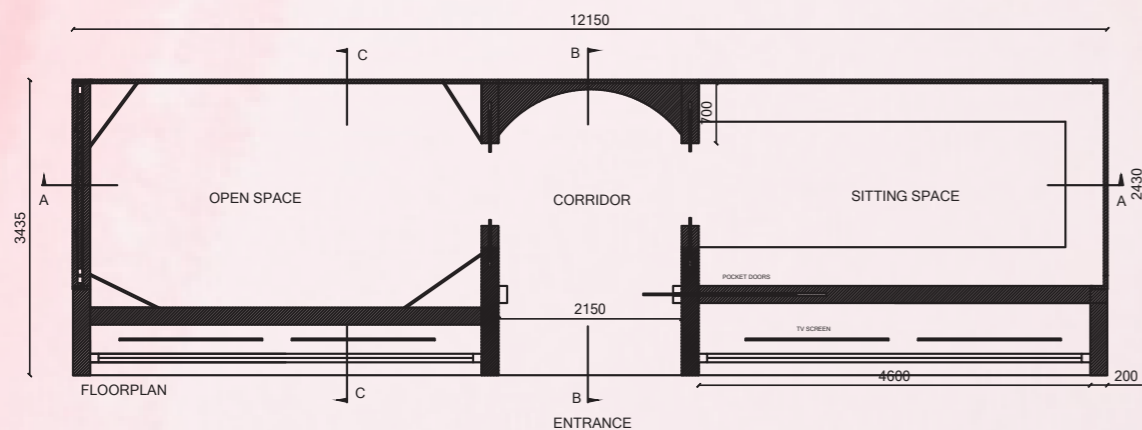


QR CODE NAME OF THE ART GALLERY ENTRANCE TV SCREENS



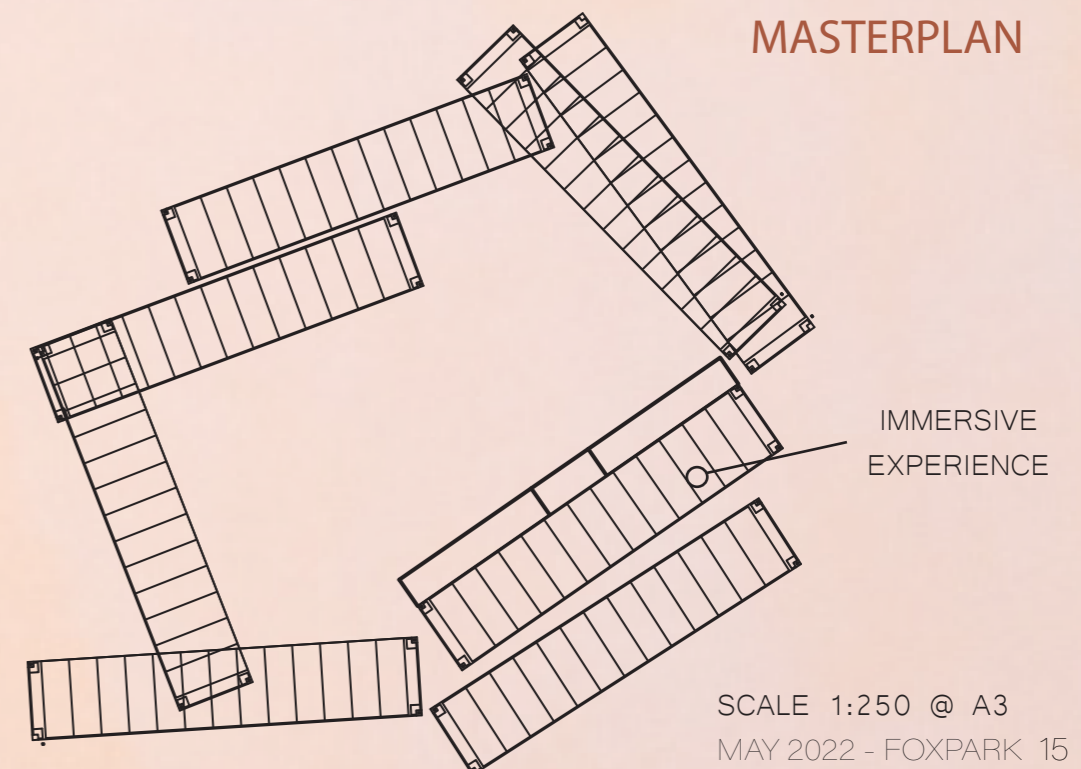
A SIGN INVITING GUESTS INSIDE AND EXPLAINING WHAT THEY CAN EXPECT

CORRIDOR SPACE LEADING TO TWO DIFFERENT IMMERSIVE EXPERIENCES



SCALE 1:100 @ A3

MASTERPLAN



SCALE 1:250 @ A3
MAY 2022 - FOX PARK 15



PROJECTIONS VISIBLE ON ALL SURFACES IN THE ROOM



PROJECTORS

QR CODE

The space available on the right side of the gallery provides projections on all surfaces around which can be appreciated while seating down. There are visible small QR code spread all around the room, accessible to everyone. The QR code gives access to a specifically chosen music for the particular immersive experience. Guests can listen to the music on their own devices and experience art in a whole new way.



ANGLED WALLS THAT CREATE MORE INTERESTING PROJECTIONS

The room on the right side is an open space, with displayed art on all walls. Each surface is at a different angle, which effects the projection. Multiple art pieces displayed at the same time creates a more interesting display. Guests can walk around the room and experience art from many angles.

thank you for
looking at my portfolio

Dominika Pawenta